

THE 2022 BUSINESS OF RUNNING A UTILITY



GATLINBURG CONVENTION CENTER

AUGUST 10-12

EXHIBITOR INFORMATION & REGISTRATION

EVENT SCHEDULE

SIX HOURS OF OPERATOR CE, TAP, COMMISSIONER, & MUNICIPAL UTILITY OFFICIAL TRAINING AVAILABLE!

TUES AUGUST 9

2:00 – 5:00PM

EXHIBITOR SETUP

WEDS AUGUST 10

10:00AM – 3:00PM

EXHIBITOR SETUP

11:30AM – 2:30PM

WOMEN IN WATER SUMMIT

1:00 – 6:00PM

CONFERENCE REGISTRATION/
TUPAC SILENT AUCTION

4:30 – 6:30PM

OPENING RECEPTION

THURS AUGUST 11

7:30 – 9:30AM

CONTINENTAL BREAKFAST

7:30–1:00PM

TUPAC SILENT AUCTION

9:30 – 11:00AM

SUPERSESSION, AWARDS

CEREMONY, & TN'S BEST

TASTING WATER CONTEST

11:30 – 1:00PM

LUNCH

1:00PM

EXHIBIT HALL CLOSES

1:00 – 4:00PM

SESSIONS

FRI AUGUST 12

7:00 – 8:30AM

BREAKFAST

8:30 – 11:30AM

SESSIONS

HOTEL INFO

WE ENCOURAGE YOU TO MAKE RESERVATIONS EARLY AS ALL ACCOMMODATIONS ARE FIRST COME, FIRST SERVED.

COURTYARD GATLINBURG DOWNTOWN

\$159–\$189

865.436.2008
MARRIOTT.COM

FAIRFIELD INN & SUITES GATLINBURG DOWNTOWN

\$129–\$139

865.436.4935
MARRIOTT.COM/GTLFG

HAMPTON INN HISTORIC NATURE TRAIL GROUP CODE: TAU

\$139–\$169

865.436.4933
GATLINBURGHISTORICNATURE
TRAIL.HAMPTONBYHILTON.COM

HAMPTON INN PARKWAY GROUP CODE: TAU

\$139–\$169

865.436.4878
BIT.LY/3PCZ80M

HILTON GARDEN INN GROUP CODE: TAU

\$149–\$179

865.436.0048
GATLINBURG.HGI.COM

HOLIDAY INN EXPRESS GATLINBURG DOWNTOWN

\$163

865.868.6200
HIEXPRESS.COM/GATLINBURGDTWN

MICROTEL GROUP CODE: TAUD

\$59–\$99

866.399.0107
GATLINBURG.HGI.COM

PARK PLACE CONDOMINIUMS GROUP CODE: TAUD AUGUST

\$185–\$275

865.436.6303
PARKPLACECONDOS.COM

THE PARK VISTA GROUP CODE: TUD

\$124

865.436.9211
PARKVISTA.COM



SESSIONS SCHEDULE

TOPICS/SPEAKERS/TIMES SUBJECT TO CHANGE.

THURSDAY // 08.11.2022

| | MILLS AUDITORIUM | BALLROOM D | CLASSROOMS 1-3 |
|-------|--|---|---|
| | ADMINISTRATIVE | WATER TREATMENT & DISTRIBUTION | WASTEWATER & COLLECTION |
| 7:00 | CONTINENTAL BREAKFAST // EXHIBIT HALL OPENS | | |
| 9:45 | TAUD OPENING SUPERSESSION, AWARDS PRESENTATION & BEST TASTING WATER CONTEST FINALS *HELD IN MILLS AUDITORIUM [MUST ATTEND FOR CE CREDIT & DOOR PRIZE QUALIFICATION] | | |
| 11:30 | LUNCH IN EXHIBIT HALL | | |
| 1:00 | LEAD AND COPPER RULES AND PFAS RELATED TO DRINKING WATER DAVID MONEY TAUD | TDEC UPDATE JENNIFER DODD TDEC | |
| 2:00 | UMRB AND WWFB UPDATES WATER LOSS REPORTING CHANGES ROSS COLONA COMPTROLLER OF THE TREASURY | UPDATE ON STATE DEVELOPED OPERATOR CERTIFICATION EXAMS JOHN LAWRENCE FLEMING TRAINING CENTER | |
| 3:00 | LEGISLATIVE UPDATE 2022 DON SCHOLES TAUD | THE VALUE OF COMPREHENSIVE LEAK DETECTION BRAD GRESHAM WACH'S WATER SERVICES | PFAS AND BIOSOLIDS ROB LANTZ SMITH, SECKMAN, AND REID |

FRIDAY // 08.12.2022 ALL EVENTS HELD ON UPPER LEVEL

| | | | |
|-------|--|--|---|
| 7:00 | BREAKFAST // MILLS AUDITORIUM LOBBY | | |
| 8:30 | RURAL WATER FINANCING AGENCY NICK ROEDERER RWFA | THE FUTURE OF PUMP CONTROL JOHN WAGGENER GRAYBAR | SPRINGFIELD OVERFLOW CASE STUDY AMANDA DOBBS & MIKE BURGETT GRESHAM SMITH |
| 9:30 | PFAS LITIGATION HANK NAUGHTON NAPOLI SHKOLNIK | | WASTEWATER FLOW MONITORING STUART TILLERY DUKES ROOT CONTROL |
| 10:30 | ARP BIL, INFRASTRUCTURE FUNDING VENA JONES TDEC & JOHN GREER TAUD | | |

EXHIBIT HALL HOURS

WEDNESDAY 4:30-6:30PM

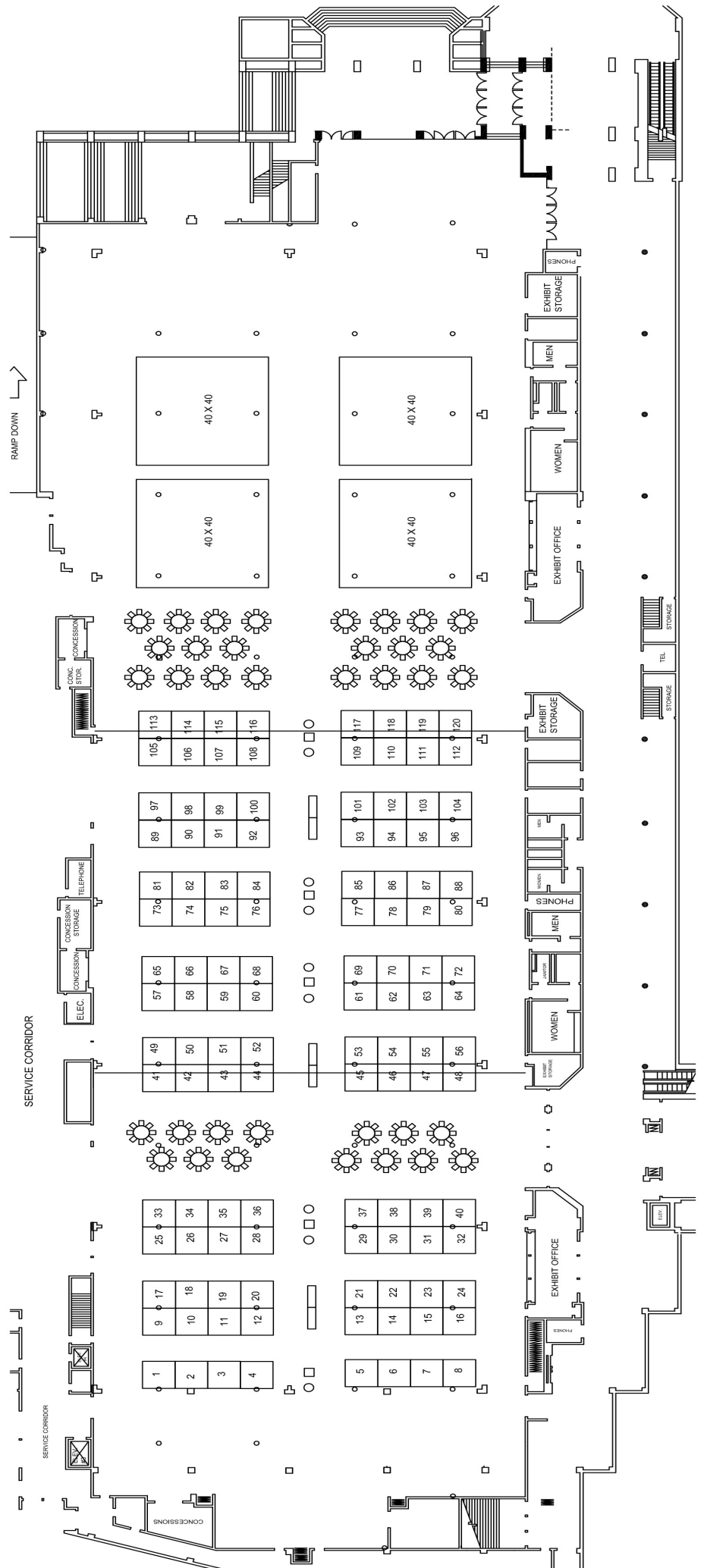
THURSDAY 7:30AM-1:00PM

EXHIBIT HALL LAYOUT

PER THE CONVENTION CENTER'S SAFETY POLICY, EXHIBITORS CANNOT BREAKDOWN BOOTH SPACES UNTIL 1:00PM THURSDAY.

PLEASE NOTE: BOOTH REQUESTS CANNOT BE GUARANTEED! PLEASE BE SURE TO INDICATE THREE (3) BOOTH OPTIONS WHEN COMPLETING YOUR REGISTRATION FORM.

EXHIBITOR SETUP IS TUES., 8/9 (2-5PM) & WEDS., 8/10 (10AM-3PM).



REGISTER ONLINE!

REGISTRATION INCLUDES

Two Breakfasts & Boxed Lunch

Member Reception

Exhibit Hall Access to Top Industry Vendors

6 hours of Operator CE, Commissioner, TAP, &

Municipal Utility Official Training Credit

REGISTRATION CHECK-IN

Check-in at registration to receive name tag, detailed

Conference Guide, CE info, & more!

WEDS 08.10

1:00-6:00PM

THURS 08.11

7:30-9:30AM



Exhibitor

Booth

Contest

Best Giveaway

USEFUL

- PROMOTIONAL ITEM IS USEFUL & SOMETHING ATTENDEE WILL USE IN THE FUTURE

CREATIVE

- GIVEAWAY IS SOMETHING UNIQUE & ORIGINAL & NOT TYPICALLY FOUND IN OTHER BOOTH DISPLAYS

ATTRACTIVE

- ITEM CLEARLY SHOWS COMPANY NAME/LOGO FOR EASY BRAND RECOGNITION

Best in Show

BOOTH DESIGN

- QUALITY, ORIGINALITY, & UNIQUENESS

BRANDING

- USE OF LOGO/BRANDING IN BOOTH DESIGN
- CLEAR PROMOTION OF PRODUCT/SERVICE

STAFFING

- PROFESSIONAL APPEARANCE
- WELCOMING & FRIENDLY
- APPROACHABLE & KNOWLEDGEABLE

OVERALL APPEAL

- BOOTH CLEANLINESS
- ATTRACTIVE LAYOUT
- EASE OF ACCESS TO INFORMATION AT THE BOOTH

Most Creative

BOOTH CONCEPT

- INVOKES ORIGINAL THOUGHT AND CREATIVITY IN DESIGN, CONCEPT & PLANNING

PROMOTIONAL MATERIALS

- UNIQUE DISPLAY/USE OF PROMOTIONAL ITEMS, BANNERS, POSTERS, BROCHURES, ETC.

CREATIVE USE OF SPACE

- BOOTH DESIGN IS CREATIVE, INVITING, THEME-BASED, & UNIQUE IN LAYOUT

TIME AND SCALE

- VENDOR SHOWS PARTICULAR ATTENTION TO DETAIL
- AN APPEALING & EYE-CATCHING SPACE THAT DRAWS ATTENDEES IN

“Best in Show”

WINS A DOUBLE PAGE AD
IN THE TUN MAGAZINE!

A \$3,840 VALUE

Please Join Us  **WOMEN in WATER** for a Tropical Luau

4TH ANNUAL LUNCHEON

08.10.22

TAUD BUSINESS CONFERENCE

GATLINBURG CONVENTION CENTER

GATLINBURG, TN

TOPIC: *Human Trafficking and Domestic Violence*

SCHEDULE

LUNCH (SPONSORED)

11:30 AM

BREAK/NETWORKING

12:30 PM

MAIN PRESENTATION

1:00 PM

REGISTER
NOW

NAME

EMAIL ADDRESS

UTILITY/COMPANY NAME

PLEASE PROVIDE YOUR T-SHIRT SIZE

S

M

L

XL

2XL

3XL

ATTENDEES WILL RECEIVE GOODY BAGS, A WiW T-SHIRT, AND BE ENTERED FOR DOOR PRIZES. **RSVP BY 07.18.22 AT ADMIN@WOMENINWATER.US**

SPONSORS

CONTACT US FOR SPONSORSHIP OPPORTUNITIES
ADMIN@WOMENINWATER.US



BUSINESS CONFERENCE EXHIBITOR REGISTRATION

OR REGISTER ONLINE AT WWW.TAUD.ORG

GATLINBURG CONVENTION CTR. GATLINBURG

AUGUST 10-12

PLEASE MAKE COPIES OF THIS FORM FOR MORE THAN 4

COMPANY _____

REGISTRANT 1 _____

REGISTRANT 3 (ADDITIONAL \$75 FEE; SEE BELOW) _____

REGISTRANT 2 _____

REGISTRANT 4 (ADDITIONAL \$75 FEE; SEE BELOW) _____

MAILING ADDRESS _____

CITY _____

STATE _____

ZIP _____

PHONE NUMBER _____

E-MAIL _____

REGISTRATION FEES

TAUD MEMBERS

| | | | |
|---|--|---------------|------------|
| <input type="checkbox"/> BOOTH REGISTRATION FOR TWO (BY JULY 29) | \$750 | _____ x \$100 | = \$ _____ |
| <input type="checkbox"/> BOOTH REGISTRATION FOR TWO (AFTER JULY 29) | \$850 | _____ x \$100 | = \$ _____ |
| <input type="checkbox"/> ADDITIONAL BOOTH(S) | | _____ x \$350 | = \$ _____ |
| <input type="checkbox"/> ATTENDING ONLY (NO BOOTH/EXHIBIT) | \$500 | | = \$ _____ |
| <input type="checkbox"/> ATTENDEE LIST (AVAILABLE AFTER THE CONFERENCE) | \$150 *SUPERBOOSTERS RECEIVE THIS AT NO CHARGE | | = \$ _____ |

NON-MEMBERS

| | | | |
|---|---------|---------------|------------|
| <input type="checkbox"/> BOOTH REGISTRATION FOR TWO (BY JULY 29) | \$1,300 | _____ x 100 | = \$ _____ |
| <input type="checkbox"/> BOOTH REGISTRATION FOR TWO (AFTER JULY 29) | \$1,400 | _____ x 100 | = \$ _____ |
| <input type="checkbox"/> ADDITIONAL BOOTH(S) | | _____ x \$350 | = \$ _____ |
| <input type="checkbox"/> ATTENDING ONLY (NO BOOTH/EXHIBIT) | \$700 | | = \$ _____ |
| <input type="checkbox"/> ATTENDEE LIST (AVAILABLE AFTER THE CONFERENCE) | \$250 | | = \$ _____ |

BOOTH PREFERENCE

PROVIDE BOOTH NUMBERS IN ACCORDANCE WITH THE EXHIBIT HALL LAYOUT ON OUR WEBSITE; CHOICES ARE NOT GUARANTEED.

FIRST CHOICE: _____ SECOND CHOICE: _____ THIRD CHOICE: _____

BOOTH ITEM/SERVICE/SPONSORSHIP REQUESTS

| | | | |
|--|-------|--------------|------------|
| <input type="checkbox"/> ADDITIONAL TABLES (REGISTRATION INCLUDES ONE 6' TABLE) | | _____ x \$30 | = \$ _____ |
| <input type="checkbox"/> ADDITIONAL CHAIRS (REGISTRATION INCLUDES TWO CHAIRS) | | _____ x \$10 | = \$ _____ |
| <input type="checkbox"/> EXHIBIT HALL MEAL SPONSORSHIP (RECEIVE SPONSORSHIP RECOGNITION) | \$150 | | = \$ _____ |
| <input type="checkbox"/> EXHIBIT HALL DOOR PRIZE SPONSORSHIP (RECEIVE SPONSORSHIP RECOGNITION) | \$25 | | = \$ _____ |

SPOUSE/GUEST MEAL REGISTRATION

| | | | |
|---|--|--------------|------------|
| <input type="checkbox"/> THURSDAY BREAKFAST | | _____ x \$30 | = \$ _____ |
| <input type="checkbox"/> THURSDAY LUNCH | | _____ x \$30 | = \$ _____ |
| <input type="checkbox"/> FRIDAY BREAKFAST | | _____ x \$30 | = \$ _____ |

TOTAL AMOUNT DUE: = \$ _____

PAYMENT INFORMATION

PLEASE SEND PAYMENT INFORMATION OR CHECK TO:

TAUD | P.O. Box 2529 | MURFREESBORO, TN 37133
FAX: (615) 898-8283

PAYMENT ENCLOSED PLEASE INVOICE

CARD NUMBER _____

EXP. DATE _____

NAME ON CARD _____

SIGNATURE _____

BILLING ADDRESS _____

EMAIL FOR RECEIPT _____

PLEASE MAKE CHECKS PAYABLE TO TAUD. IF PREFERRED, YOU MAY PAY BY MASTER CARD, AMERICAN EXPRESS, DISCOVER OR VISA. ONLY PROVIDE YOUR CREDIT CARD INFORMATION ON FORMS THAT ARE TO BE DIRECT MAILED OR FAXED. **WE CANNOT ACCEPT CREDIT CARD INFORMATION ON FORMS THAT ARE SUBMITTED VIA EMAIL, EVEN IF SENT AS AN ATTACHMENT.**



P.O. Box 2529
Murfreesboro, TN 37133
www.taud.org

UPCOMING CONFERENCES

ADMINISTRATIVE PROFESSIONALS

DECEMBER 1 & 2, 2022
COOL SPRINGS MARRIOTT, FRANKLIN,
700 COOL SPRINGS BLVD, FRANKLIN, TN 37067

6 HOURS OF COMMISSIONER &
9 HOURS OF TAP TRAINING AVAILABLE!

REGISTER BY NOVEMBER 18

UTILITY LEADERSHIP

NOVEMBER 2-4, 2022
GATLINBURG CONVENTION CENTER
234 HISTORIC NATURE TRAIL · GATLINBURG, TN

12 HOURS OF TAP & COMMISSIONER
TRAINING AVAILABLE!

REGISTER BY OCTOBER 21

REGISTER ONLINE: WWW.TAUD.ORG